

Dear Colleague,

## Re: Think CBT Professional Associates Network

We are a private Cognitive Behavioural Therapy provider, specialising in the provision of affordable CBT to private clients, businesses and the medico-legal / insurance industry.

Our aim is to provide fair access to independent Cognitive Behavioural Therapy using only fully qualified and BABCP Accredited Psychotherapists. We believe that professionalism, expertise, good commercial practice and ethical pricing can be delivered in the mutual interests of the client and the therapist.

To achieve this, we operate a fair, simple and transparent accreditation and pricing policy.

This means that all our therapists must have attained the BABCP accreditation standards and hold CBT qualifications at a post-graduate level. To keep pricing simple and fair, we charge our clients a standard fee of £75 for appointments with BABCP Accredited Therapists and £80 for BABCP Accredited and HCPC Registered Psychologists. We also incorporate a £10 out of normal hours' supplement for evening appointments after 17:30 or on Saturdays.

What we offer to our Associates:

- Direct client referrals, by email, phone and messaging.
- A professional written appointment confirmation and therapy agreement sent directly to the client and copied to you as the allocated therapist.
- Collection of client pre-assessment intake material and psychometric measures sent to you prior to the first appointment.
- A personalised profile on our popular website – [www.thinkcbt.com](http://www.thinkcbt.com).
- Increased Internet visibility, including Directory listings and dedicated SEO for your geographical practice area.
- Referrals from our registered insurance providers and case management contracts.
- Access to our standard therapy documentation and a wide range of CBT assessment/treatment materials.
- Free use of our automatic online psychometric assessment tools, providing immediate access to the web's most comprehensive range of established assessment and diagnostic measures.
- Access to online client appointments using our free teleconferencing and WebEx facilities.

- A designated SSL protected Think CBT email address.
- Membership of our professional network; sharing practice advice, ideas and resources
- Access to our monthly 90-minute online Group Supervision sessions and reciprocal supervision circles for BABCP Accreditation purposes.
- A personalised login to our secure therapist area, clinical practice forum and message board.

In return for access to the above benefits, we will charge a single administration fee of £50 per successful client placement, providing what we believe is the best current value to professional psychotherapists on the web. We will also credit your account with £50 for every BABCP therapist that you recruit to our network.

We are not a large-scale Directory service which means that we take personal care of our clients and our professional associates.

This invitation provides you with the opportunity to tap into an established private therapy network, without the time consuming and expensive set-up costs of maintaining a primary or additional private practice.

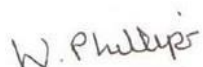
Unlike some of the other larger private CBT providers, we do not operate restrictive covenants and we do not insist on the closure of personal websites or advertising. We operate on the basis of mutual trust and professionalism and we value the shared learning and economy of provision that operating as a network brings to our clients.

You can email me personally at [williamphillips@thinkcbt.com](mailto:williamphillips@thinkcbt.com) with any other questions or to organise a brief telephone call.

If you want to join our network, please complete and return the attached registration form and enclose a profile picture at your earliest convenience.

We will contact you over the next few days to check that you have received our letter and answer any other questions.

Yours sincerely,



William Phillips  
Director & Principal Psychotherapist